



“working collaboratively to bolster the vitality of Downtown Hudson”

Support the Businesses that Support Your Community



START A BUSINESS BOOT CAMP

*Where do I begin?
How much will it cost?
How do I write a business plan?
How do I market and advertise?
What do I need to know legally?
Who can help me?*

The Hudson Business Association presents this six class seminar series.

April 26, May 3, 10, 17, 24, June 7 - 6:30-8:30 PM

Hudson Appliance Community Room

171 Main Street, 2nd Floor - Hudson, MA

\$99 for All Six Seminars!

Get \$250 gift certificate - awarded to the first two attendees to register and open a business in Hudson. This gift certificate may be used at any of the Hudson Business Association's businesses to purchase the services and support you'll need to get up and running.

Building the Foundation: Incorporating & Financial Planning

Presented by Attorney Richard Frias, Attorney Christopher Yates, Jim McGowan of McGowan Financial Coaching & Bill Ross of Better Accounting

Protecting Your Business: Understanding Insurance and Cash Management

Presented by Avidia Bank & Murphy Insurance

Location, Location, Location! Understanding Lease Agreements & How to Make Your Real Estate More Appealing to Consumers

Presented by Kristin Gray Lembo of Beyond Real Estate & Ken Fries of RK Associates

Attracting and Retaining Customers: Successful Sales, Marketing and Customer Service Tips That Will Drive Revenue

Presented by Shelley Hall of Catalytic Management

Your Staff is Your Greatest Asset: Hiring, Motivating, Training, and Retaining High Performing People

Presented by Bill Ross of Better Accounting Ser., Rich Dunn & Ginger Allen of XcelHR

Technology You Need and Building a Successful Business Plan

Presented by Gavin Livingstone of Bryley System, Inc. & Shelley Hall of Catalytic Management

Seats are limited. Visit the website for registration information hudsonbusinessassociation.com, or contact DJ Collins at dj@hudsonappliance.com

www.HudsonBusinessAssociation.com

PO Box 150, Hudson, MA 01749

Phone: 978-562-3352 Ext. 16 • Email: dj@hudsonappliance.com