



*“working collaboratively to bolster the vitality of Downtown Hudson”*

Support the Businesses that Support Your Community



# START A BUSINESS BOOT CAMP APPLICATION

All seminars run from 6:30-8:30PM in the Hudson Appliance Community Room, 171 Main Street, 2nd Floor.

April 26 *Building the Foundation: Incorporating & Financial Planning*

May 3 *Protecting Your Business: Understanding Insurance and Cash Management*

May 10 *Location, Location, Location! Understanding Lease Agreements & How to Make Your Real Estate More Appealing to Consumers*

May 17 *Attracting and Retaining Customers: Successful Sales, Marketing & Customer Service Tips That Will Drive Revenue*

May 24 *Your Staff is Your Greatest Asset: Hiring, Motivating, Training, and Retaining High Performing People*

June 7 *Technology You Need and Building a Successful Business Plan*

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Proposed Business Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Brief Business Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please include a check for \$99, made out and mail to the following:

Hudson Business Association  
P.O. Box 150  
Hudson, MA 01749

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[www.HudsonBusinessAssociation.com](http://www.HudsonBusinessAssociation.com)

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